

## **Why Select One of the Management Concentrations**

- Management
- International Business
- Human Resource Management

The study of management looks at planning, leading, organizing and controlling work activities so that these are done efficiently (“doing things right”) and effectively (“doing the right things”). This means that managers set goals and plan on how to achieve them; they determine what tasks need to be done and who should do them; they motivate and communicate with others; and they set targets to ensure organizational goals are met.

There are many reasons why students choose management courses. Some may be managers now and are hoping to learn more about it. Many hope to be managers one day. Others might not have thought about being in management, but through career progression, will find themselves being managers someday. All of us will be influenced by management - either we will be managed, or, we will be the ones managing.

If you are enrolled in a concentration other than management, you may wonder how studying management is going to help you? Management is universal and needed in all types and sizes of organizations, at all levels, in all work areas and in organizations around the world. Knowing about management can help even in non-managerial situations. Assuming you will need to work for a living, and that it will probably be in an organization, you might have some managerial responsibilities even if you are not a manager. Even the entrepreneur will need management knowledge and skills.

## **Opportunities**

Students in all of the Management Concentrations can participate in a variety of learning opportunities.

- Business simulations (making ‘real-life’ business decisions).
- Business competitions (against teams from other colleges/universities).
- Study abroad (take courses at one of our partner institutions in France, England, Australia, New Zealand, Finland, Netherlands, Korea).
- Field schools (apply skills to ‘real-world’ situations in a variety of locations).
- Domestic internships with major corporations, companies and small businesses.

- International internships (locations have included Australia, Netherlands, Ireland, Peru, Qatar, China, France).
- Earn a double degree with one of our partner institutions.
- Conduct research and work on projects with faculty.
- Create and implement business plans.
- Participate in the Centre for Social Entrepreneurship.
- Participate in the Malaspina Business Student Affiliation.

Management has an outstanding teaching team. Faculty hold advanced graduate degrees, come from a variety of backgrounds and have industry experience. All are student oriented, approachable and passionate about what they teach.