



VANCOUVER ISLAND
UNIVERSITY



RECREATION & TOURISM MANGEMENT
VANCOUVER ISLAND UNIVERSITY

VIU #1 Public University in BC

Top Ten National Rankings:

- Student – Faculty Interaction - #2
- Active learning & collaboration - #3
- Supportive campus environment - #7
- Enriching educational environment - #10

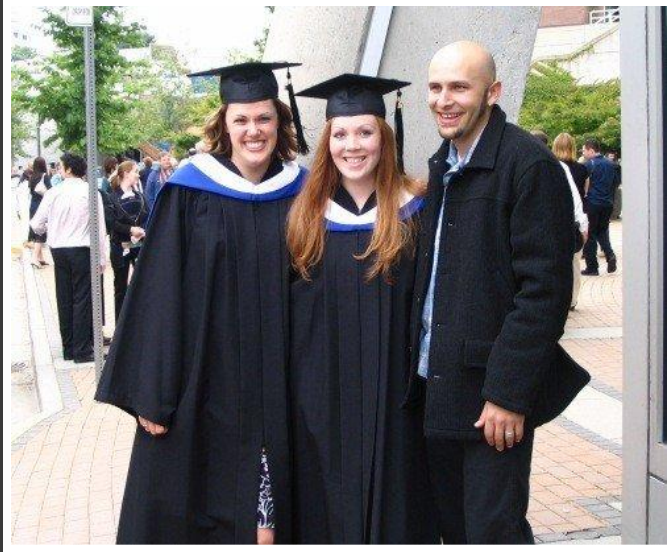
Top 20:

- Are you happy with your education
 - Senior students
- Level of academic challenge
- Would you go back
 - First years (92%)
 - Seniors (90%)



Other advantages of studying at VIU...

- Lower education costs (e.g. tuition)
- Lower cost of living
- Great location
- An applied, primarily undergraduate university.



Recreation & Tourism at VIU

- Applied learning environment
- Collaborative learning experience
- Faculty – Student interaction
- Small class sizes
- Integrated approach to learning and career planning.
- Learning outcomes that get you jobs!





VIU's Areas of Concentration



Bachelors Degree in

Recreation & Sport Management, & Tourism Studies

Tourism Management
w/ Recreation Major

1st Year & 2nd Year

3rd Year & 4th Year

How do you fit into our program?



Bachelor of Tourism Management with a Major in Recreation

Years 1 & 2: Done

You get 60 credits for the diploma you have completed. Have more than 60 credits? You may be able to transfer up to 75 credits!

Years 3 & 4: Study at VIU

Complete 2 more years and graduate with your degree! You will also have opportunities for exchanges, international study tours, and either a domestic or international internship!

Recreation Diplomas

Tourism Diplomas

2 Year Programs related to leisure – sport, recreation, tourism, hospitality, PE, etcetera.

DEGREE ADMISSION REQUIREMENTS

- Prospective students must hold a minimum “C+” average grade for their completed diploma, with minimum “C” grade in individual courses.
- Worried about a grade in one of your courses? Talk to our Upper-level Advisor – Sharon Kelly – to better understand your options.

PLEASE NOTE:

Students currently enrolled in courses to meet admission requirements will be given conditional acceptance pending successful completion of their admission requirements.

THE DEGREE (YEARS 3 & 4) EXPERIENCE...

- **After third year you will:**
 - Be able to do applied research.
 - Be able to critically analyze different issues.
 - Develop strategic plans for community development.
 - Be able to develop financial plans for business development.
 - Have a better understanding of consumers' behaviour and their leisure choices.

- **Before fourth year you'll have:**
 - An opportunity to apply your skills and abilities through an internship work placement.

THE DEGREE (YEARS 3 & 4) EXPERIENCE...

- **After fourth year you will:**
 - Be an excellent public speaker.
 - Be able to help develop sustainable community plans.
 - Be able to discuss the global significance of leisure.
 - Be able to work in a multicultural, multigenerational environment.
 - Develop entrepreneurial and strategic management skills.
- **After fourth year you will have:**
 - The skills, abilities, and work experience necessary to start your career in recreation, sport, or tourism.

ALL OUR GRADS HAVE EXPERIENCES IN...

- Working independently and in groups.
- Working with technology.
- Giving public presentations.
- Doing applied research.
- Critical analysis.
- Working with community partners in their field of choice.

Domestic Study Tours



International Development Projects



International Projects/Co-ops



International Study Tours

INTERNATIONAL EXCHANGES

- Attend VIU,
- Pay VIU Tuition,
- Study for a semester or a year in...
 - Australia,
 - New Zealand,
 - Holland,
 - Scotland,
 - Many, many, more!

For more information

Audrey Hansen, Study Abroad office
Centre for International Education, Bldg 255
studyabroad@viu.ca

Where are our degree grads?

Constable, RCMP -
Parksville

Coordinator – Destination
Marketing for Tourism
Nanaimo

Recreation Programmers:
RDN, City of Nanaimo, &
Sechelt.

Resource Development
Coordinator for Child Development Centre

Dawson Creek Tourism Coordinator

Owner Reaction Sports - Nanaimo



Adventure Tourism Business
Owners

Community Planning
Consultants

Award winning
Community Planner

Sales Manager,
Whistler Golf Club

Senior Lecturer at University
of Gloucestershire

Sales Manager, Tourism Sun Peaks

UNESCO Biosphere Reserve Coordinator

The Recreation & Tourism Experience

International Students Explore BC



Canadian Students Explore Africa



Have a global and local impact



Join us in Nanaimo and REACH NEW HEIGHTS!

www.viu.ca/rectour