

Business & Management Programs

Certificate in Business Management

Part-Time Certificate Program

Fee Category: I

Note: VIU also offers the Certificate in Business Management as a full-time program at the Cowichan campus.

The Program

The Certificate in Business Management (CBM) program is designed for individuals wishing to improve their management skills and pursue studies on a part-time basis only. To qualify for the Certificate, participants must:

- be registered in the CBM program;
- be pursuing studies on a part-time basis only;
- have a minimum of three years' full-time work experience;
- successfully complete 24 credits as specified below;
- obtain a minimum "C+" grade in *each* course.

This program is open to part-time students only.

Admission Requirements

- General admission requirements apply.
- Math 11, with min. "C+" or equivalent.
- English 12 with min. "C" or equivalent.

Notes on Admission

- Business-related work experience is recommended.
- Students enrolled in the CBM program may not register in more than two courses per semester.
- Students who are enrolled or have been enrolled in the Business Management diploma program within the last two years will not be admitted to the CBM program.

Start Date and Application Deadline

Students can start the program in September or January; however, the selection of courses is usually greater in the Fall semester. Deadline for applications is March 31 for September classes; September 30 for January classes.

Program Outline

Courses	Credits
ECON 100 (Intro to Economics); <i>or</i> ECON 211 (Principles of Microeconomic Theory); <i>or</i> ECON 212 (Principles of Macroeconomic Theory)	3
ACCT 100 (Financial Accounting I); <i>or</i> ACCT 101 (Accounting for Non-Financial Managers); <i>or</i> ACCT 121 (Introductory Financial Accounting I)	3
MGMT 192 (Principles of Management)	3
MARK 160 (Intro to Marketing)	3
4 Electives*	12
Total Credits	24

* *Three electives must be selected from the Business offerings, i.e., Accounting, Finance, Law, Management, Marketing, or Quantitative Methods.*

Archived: June 5, 2008