

## **Business & Management Programs**

# **Post-Degree Diploma in Business Studies**

VIU's Post-Degree Diploma in Business Studies provides students who already possess an undergraduate degree with an opportunity to study business and management. Students may select Concentrations in Financial Services, Human Resource Management, International Business, Management/Leadership, Marketing, or following a consultation with the PDDB Advisor take a variety of courses that suit their interests.

The program also offers an avenue for students who wish to pursue graduate studies and need to develop a stronger academic background.

## **Admission Requirements**

- Applicants must have a business or non-business degree from a recognized institution.
- Normally, individual course prerequisites will be enforced; however, some prerequisites may be waived given a student's academic or professional background.
- International students, see also International Students Admission.

## **Fees**

Tuition fees for this program are calculated using Fee Category V. Students are also assessed a Students' Union fee and a Student Activity fee. Full-time students at Nanaimo campus are assessed a Health & Dental Plan fee. To see how fees are calculated, [clickhere](#).

## **Graduation Requirements**

The Diploma will be awarded upon successful completion of 30 credits (10 courses) of selected VIU Business courses with a minimum "C" average; 15 of 30 credits must be from courses at the 300-level or above.

Transferring students must complete a minimum 50% of the 30 required credits at VIU. Students who wish to transfer out of the program to other institutions will be able to do so on a course-by-course basis.

## **Academic Advising**

International students must consult with an International Student Academic Advisor. Domestic students must consult with the PDDB Advisor Alan Chapelle at [Alan.Chapelle@viu.ca](mailto:Alan.Chapelle@viu.ca). Further information for International Students may be found at [viu.ca/management/pdd](http://viu.ca/management/pdd)

## **Program Streams**

Course availability is subject to the current year's scheduling.

### ***Concentration in Accounting***

## **Fall Semester**

Choose five of the following courses:

- ACCT 201 - Financial Accounting II
- ACCT 330 - Financial Reporting & Analysis
- ACCT 335 - Intermediate Accounting: Assets
- ACCT 340 - Not-For-Profit Accounting
- ACCT 390 - Selected Topics in Accounting
- FNCE 130 - Introduction to Finance
- FNCE 330 - Corporate Finance
- FNCE 427 - Risk Management & Portfolio Analysis
- LAWW 326 - Commercial Law
- QUME 232 - Business Statistics I
- QUME 436 - Econometrics

## **Spring Semester**

- ACCT 217 - Taxation I
- ACCT 294 - Introduction to Cost & Managerial Accounting
- ACCT 336 - Intermediate Accounting: Liabilities & Owners' Equity
- ACCT 410 - Principles of Auditing, or, FNCE 330 - Corporate Finance
- QUME 380 - Management Information Systems: Design & Analysis

## ***Concentration in Financial Services***

### **Fall Semester**

- ACCT 100 - Financial Accounting I
- ECON 305 - Money, Banking, and the Foreign Exchange
- FNCE 130 - Intro to Finance
- FNCE 344 - Canadian Investment Funds
- QUME 232 - Business Statistics I

### **Spring Semester**

- ACCT 201 - Financial Accounting II
- FNCE 330 - Corporate Finance
- FNCE 345 - Security Analysis and Investment Management
- MGMT 323 - International Business I
- MARK 362 - Professional Selling

## ***Concentration in Human Resource Management***

### **Fall Semester**

- ACCT 100 - Financial Accounting I
- MGMT 192 - Principles of Management
- MGMT 292 - Organizational Behaviour
- MGMT 293 - Human Resource Management
- MGMT 345 - Safety and Wellness

## **Spring Semester**

15 credits selected from:

- MGMT 365 - Compensation and Benefits
- MGMT 377 - Recruitment and Selection
- MGMT 392 - Negotiations
- MGMT 425 - Strategic Human Resources Planning
- MGMT 485 - Labour and Employee Relations
- MGMT 494 - Strategies for Sustainable Development
- QUME 380 - Management Information Systems: Design and Analysis

## ***Concentration in International Business***

### **Fall Semester**

- MGMT 192 - Principles of Management
- MGMT 292 - Organizational Behaviour
- MGMT 293 - Human Resource Management
- MGMT 294 - Management Skills I
- MARK 160 - Introduction to Marketing

### **Spring Semester**

15 credits selected from:

- FNCE 423 - International Finance
- GLST 390 - Globalization: An Interdisciplinary Inquiry
- MGMT 323 - International Business I
- MGMT 392 - Negotiations
- MGMT 396 - International Management: People and Processes
- MGMT 423 - International Business II
- MGMT 494 - Strategies for Sustainable Development
- MGMT 498 - Special Topics in International Management
- MARK 368 - International Marketing

## ***Concentration in Marketing***

### **Fall Semester**

- MARK 160 - Introduction to Marketing
- MARK 260 - Buyer Behaviour
- ACCT 100 - Financial Accounting I
- QUME 232 - Business Statistics I
- MGMT 192 - Principles of Management

### **Spring Semester**

- MARK 325 - Advertising and Promotion
- MARK 362 - Professional Selling
- MARK 364 - Marketing Channels
- MGMT 366 - Market Research
- MARK 368 - International Marketing

# ***Concentration in Management and Leadership***

## **Fall Semester**

- ACCT 100 - Financial Accounting I
- MGMT 192 - Principles of Management
- MGMT 292 - Organizational Behaviour
- MGMT 293 - Human Resource Management
- MARK 160 - Introduction to Marketing

## **Spring Semester**

9 credits selected from the following list, plus 6 upper-level business credits.:

- ECON 300 - Political Economy for Non-Specialists
- LAWW 326 - Commercial Law
- MGMT 323 - International Business I
- MGMT 355 - Training and Development
- MGMT 381 - Entre/Intrapreneurship
- MGMT 392 - Negotiations
- MGMT 460 - Canadian Business, Government, and Legislation
- MGMT 494 - Strategies for Sustainable Development
- MGMT 496 - Strategic Management Issues
- MARK 368 - International Marketing
- QUME 380 - Management Information Systems: Design and Analysis

### ***Students with a Business Undergraduate Degree***

Students interested in a general Post-Degree Diploma in Business Studies who have a business undergraduate degree may consider the following courses:

**Lower-Level Courses:** ACCT 201, 294; MGMT 230, 292, 293, 294; MARK 260; QUME 232.

**Upper-Level Courses** (a minimum of 5 must be completed): ACCT 335, 336; FNCE 344, 345; LAWW 326; MGMT 323, 381, 385, 392, 460, 450, 496; MARK 325, 362, 361, 366, 430, 460, 470; QUME 380, 436.

### ***Students with a Non-Business Undergraduate Degree***

Students interested in a general Post-Degree Diploma in Business Studies with a non-business undergraduate degree are encouraged to take a variety of courses, unless they are focused on a specific career path.

**Lower-Level Courses:** ACCT 100, 294; ECON 211, 212; FNCE 130; MGMT 192, 230, 292, 293, 294; LAWW 326; MARK 160; QUME 232.

**Upper-Level Courses:** ACCT 335, 336; FNCE 345; LAWW 326; MARK 314, 325, 361, 366, 430, 460, 470; MGMT 323, 392, 381, 450, 460, 496; QUME 380, 436.

## **For Further Information**

For further information, please check the website [viu.ca/programs](http://viu.ca/programs), or contact the PDDB Advisor Alan Chapelle at [Alan.Chapelle@viu.ca](mailto:Alan.Chapelle@viu.ca).

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