

Archived: August 25, 2009

## **Business & Management Programs**

# **Certificate in Business Management**

Offered at the Nanaimo and Cowichan campuses

### **Certificate Program**

#### **Program Fees: Domestic Students, International Students**

**Note:** VIU also offers a Diploma in Business Administration and a Bachelor of Business Administration.

## **The Program**

The Certificate in Business Management (CBM) is offered as a full-time or part-time program. This Certificate program is designed to provide a firm foundation of business principles. Should you be entrepreneurial or curious about a career in business this could be your opportunity. By the end of this program the student will have a sound introduction to the key functional areas of business practice. Courses in the CBM are fully transferable to VIU's Bachelor of Business Administration undergraduate degree.

## **Admission Requirements**

- General admission requirements apply.
- Principles of Math 11, with min. "C+" or equivalent; Math 12 recommended (min. "C" grade).
- English 12 with min. "C" or equivalent.

**Apply for Admission Online or Print Application Form**

## **Start Date and Application Deadline**

Subject to course availability, students may start this program in September or January. Some courses may also be available in the summer. Applications are accepted on an on-going basis.

## **Program Outline**

<b>Courses</b>	<b>Credits</b>
ACCT 100 - (Financial Accounting I)	3
ECON 100 - (Intro to Economics)	3
FNCE 130 - (Intro to Finance)	3
MARK 160 - (Intro to Marketing)	3
MGMT 192 - (Principles of Management)	3
<i>Three</i> business elective credits* <i>or</i> , MATH 151** - (Introductory College Algebra I)	3
<i>Nine</i> business elective credits*	9
<i>Three</i> elective credits	3
<b>Total Credits</b>	<b>30</b>

\* Business electives are courses with the following prefixes:ACCT, ECON, FNCE, LAWW, MARK, MGMT, QUME.

\*\* MATH 151 (min. "C") will be accepted in place of three business elective credits, for students without Math 12 (min. "C").

**Note:** A minimum graduating GPA of 3.0 is required.

## Further Studies

The following are recommendations for students who wish to continue on to the Bachelor of Business Administration program.

- Consult with the BBA Advisor regarding elective choices.
- Students without Math 12 (min. "C") are required to take MATH 151 in place of a business elective.
- Computer competency or QUME 185 is required. For a detailed description of required computer skills refer to the Faculty of Management's Required Computer Competencies.
- ENGL 115, or ENGL 225 for students who have already taken ENGL 115, is recommended.

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