

Business & Management Programs

Master of Business Administration

- **14-month Degree Program**
- **Two degrees awarded**
- **Program Fees**
- **Apply for Admission**

Vancouver Island University's Master of Business Administration program is a dual degree program offered in partnership with the University of Hertfordshire (UH), located near London, England. UH has a large, well respected Business School and offers many business programs at its campus in the UK and in several countries around the world. Upon completion of the program, students will receive a Master of Business Administration (MBA) degree from Vancouver Island University in Canada and a Master of Science in International Business (MScIB) from the University of Hertfordshire in England.

The Program

The MBA/MScIB program is an intensive 14 month full-time format that includes a 4 month internship and Applied Business Project. Students without an undergraduate degree in business complete an additional 2 month Foundation program before the start of the MBA/MScIB program. There are two start date options to choose from:

- **Option 1:** Foundation Program - July and August; Core Program - September to June; Internship and Applied Business Project - July to October.
- **Option 2:** Foundation Program - October and November; Core Program - January to October; Internship and Applied Business Project - November to February.

Admission Requirements

- University Bachelor degree from a business or non-business discipline.
- A minimum "B" average in last two years of undergraduate degree.
- Letter of introduction explaining how the MBA will contribute to career plans.
- A resume describing education, work and volunteer experience.
- Two letters of recommendation from past employers or professors.
- Work experience is preferred but not required.
- No GMAT score required (entrance examination).
- Additional Admission Requirements for International students:
 - Certified copy of all educational documents (enclose one copy in the original language and a certified copy translated into English, if applicable).
 - Meet **one** of the following VIU English language requirements:
 - Completion of VIU's English Language Centre University Preparation Program.
 - A minimum TOEFL iBT 88 with no sections under 20, or IELTS 6.5 with no band under 6.0, CAEL 70, or equivalents.

Note: Applicants without a Bachelor degree, but with significant work experience, may apply

with a GMAT score. These applicants will be considered on an individual basis.

Program Outline

Foundation Program - 8 weeks		Credits
PMBA 501 - (Management and Strategy)		2
PMBA 502 - (Foundations of Marketing)		2
PMBA 503 - (Foundations of Economics)		2
PMBA 504 - (Basics of Accounting and Quantitative Methods)		2
Credits		8

Core Program - Level 1		
First Semester - 15 weeks		Credits
MBA 500 - (The Effective Manager)		3
MBA 502 - (Establishing the Global Context)		3
MBA 503 - (Management Decision-Making: Financial Analysis)		3
MBA 504 - (Management Decision-Making: Managerial Economics)		3
MBA 523 - (International Marketing)		3
MBA 578 - (Internship Preparation I)		1
Credits		16

Core Program - Level 2		
Second Semester - 15 weeks		Credits
MBA 501 - (Managing the Networked Enterprise)		3
MBA 505 - (Management Decision-Making: Operations and Decision Analysis)		3
MBA 506 - (Research Methods and Consulting Skills - taken over 3 semesters)		3
MBA 521 - (Financial Performance Measurement)		3
MBA 522 - (International Business Strategy)		3
MBA 579 - (Internship Preparation II)		1
Credits		16

Starting in the third semester students have the option of continuing with the core program or selecting the Finance Option.

Core Program	
Third Semester - 7 weeks	
	Credits
MBA 540 - (International Human Resource Management)	3
MBA 541 - (Corporate Social Responsibility)	3
Select <i>one</i> elective*. Examples of possible electives are: MBA 520 - (Applied Human Resource Management) MBA 560 - (Small Business Management) MBA 561 - (Business Strategies for Sustainable Development) MBA 562 - (Tourism Management) MBA 563 - (Marketing Technology) MBA 564 - (Business Forecasting) MBA 565 - (Special Topics in Management) MBA 567 - (Real Estate Investment) MBA 570 - (Global Financial Institutions Management) MBA 571 - (Mutual Funds Industry in Canada) MBA 572 - (Global Investment Management) MBA 573 - (Equity Security Analysis) MBA 574 - (Fixed Income Security Analysis) MBA 575 - (Derivative Instruments and Markets) MBA 576 - (Multinational Financial Management)	3
Credits	9

* *Elective options will be determined in the second semester.*

Integrative Program	
Fourth Semester - 15 weeks	
	Credits
MBA 580 - (Internship)	7
MBA 581 - (Applied Business Project)	6
Credits	13

Finance Option

Students in the Finance Option will select one elective in the third semester and an additional two electives in the fourth semester.

Finance Option	
Third Semester - 7 weeks	Credits
MBA 540 - (International Human Resource Management)	3
MBA 541 - (Corporate Social Responsibility)	3
Select <i>one</i> elective*. Examples of possible electives are: MBA 567 - (Real Estate Investment) MBA 570 - (Global Financial Institutions Management) MBA 571 - (Mutual Funds Industry in Canada) MBA 572 - (Global Investment Management) MBA 573 - (Equity Security Analysis) MBA 574 - (Fixed Income Security Analysis) MBA 575 - (Derivative Instruments and Markets) MBA 576 - (Multinational Financial Management)	3
Credits	9

* *Elective options will be determined in the second semester.*

Finance Option	
Fourth Semester - 7 weeks	Credits
Select <i>two</i> electives*. Examples of possible electives are: MBA 567 - (Real Estate Investment) MBA 570 - (Global Financial Institutions Management) MBA 571 - (Mutual Funds Industry in Canada) MBA 572 - (Global Investment Management) MBA 573 - (Equity Security Analysis) MBA 574 - (Fixed Income Security Analysis) MBA 575 - (Derivative Instruments and Markets) MBA 576 - (Multinational Financial Management)	6
Credits	6

* *Elective options will be determined in the second semester.*

Finance Option	
Fifth Semester - 15 weeks	Credits
MBA 582 - (Option-Focused Internship)	7
Credits	7

Graduation

Students must have completed all program requirements (including the MBA Foundation Program if it was required) in order to graduate.

With Distinction

The notation "With Distinction" will be used on the degree parchment, the Convocation program booklet, and transcript for those students whose grade point average is 3.50, or

higher, and who have satisfied all degree requirements.

Application Process

- **Canadian Students:**
 - Online Application (This links to the ApplyBC portal.)
 - Application Form
- **International Students:**
 - Application Form

In addition to the application form students must submit the following:

- **Canadian Students:**
 - A non-refundable Application Fee,
 - Certified copy of relevant transcripts,
 - Letter of introduction explaining how the MBA will contribute to career plans,
 - A resume describing education, work and volunteer experience,
 - Two letters of recommendation from past employers or professors.
- **International Students:**
 - A non-refundable Application Fee,
 - Certified copy of all educational documents (enclose one copy in the original language, and a certified copy translated into English, if applicable.),
 - Meet **one** of the following VIU English language requirements:
 - Completion of VIU's English Language Centre University Preparation Program.
 - A minimum TOEFL iBT 88 with no sections under 20, or IELTS 6.5 with no band under 6.0, CAEL 70, or equivalents.
 - Letter of introduction explaining how the MBA will contribute to career plans,
 - A resume describing education, work and volunteer experience,
 - Two letters of recommendation from past employers or professors.

Application Deadlines

	Program Start Date	Application Deadline
Non-Business Graduates	June	February 28
Business Graduates	August	February 28
Non-Business Graduates	September	April 30
Business Graduates	January	April 30

For More Information

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