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Tourism, Recreation and Hospitality Programs

Recreation and Sport Management

Credential:

Diploma

Options:

Co-op

Program Length:

2 Years

The Program

This program is offered as a mandatory Co-operative Education format with four academic semesters and two paid Co-op placements.

The focus of this diploma program is on the provision of recreation and sport services and products in public, private, and not-for-profit sectors within communities. The program assesses the impact of recreation and sport and the environment in order to plan and develop healthy communities. Features of the program include the provision of applied skills and knowledge, direct leadership experience, a co-operative education model (paid employment), and small class sizes.

The program prepares students for career entry; however, students interested in further studies can apply to the third year of VIU's Bachelor of Tourism Management, Major in Recreation.

Program Outline

Year 1	Credits
RMGT 100 - (Intro to Recreation and Sport)	3
RMGT 101 - (Intro to Marketing in Recreation and Sport)	3
RMGT 110 - (Co-operative Education Preparation)	1
RMGT 153 - (Cultural Issues in Recreation and Sport)	3
RMGT 159 - (Environmental Stewardship in Recreation and Sport)	3
RMGT 161 - (Leadership in Recreation and Sport)	3
RMGT 170 - (Delivery Systems in Recreation and Sport)	3
RMGT 190 - (Programming and Special Events in Recreation and Sport)	3
ENGL 115 - (University Writing and Research)	3
ENGL 204 - (Business and Technical Writing) (effective September 2012) or, ENGL 225 - (Business and Technical Writing) (prior to September 2012)	3
* Elective	3
Total Credits	31

Summer	Credits
RMGT 109 - (Co-op Education Work Placement I)	9

Year 2	Credits
RMGT 200 - (Human Resource Management in Recreation and Sport) <i>or</i> , MGMT 293 - (Human Resource Management)	3
RMGT 210 - (Co-operative Education Preparation)	1
RMGT 220 - (Facility Management in Recreation and Sport)	3
RMGT 226 - (Law for Recreation and Sports Managers)	3
RMGT 251 - (Market Research in Recreation and Sport)	3
ACCT 101 - (Accounting for Non-Financial Managers)	3
ECON 100 - (Intro to Economics)	3
*Two Electives	6
**Two courses chosen from: CONV 104 - (Event Volunteer Management) RMGT 211 - (Inclusive Recreation and Sport Services) RMGT 260 - (Commercial Recreation and Sport) RMGT 270 - (Recreation and Sport in Aboriginal Communities) RMGT 280 - (Leisure and Active Lifestyles) TOUR 207 - (Heritage Interpretation in Tourism) TOUR 208 - (Tourism Destinations) TOUR 215 - (Tour Group Packaging) TOUR 252 - (Adventure Tourism)	6
Total Credits	31

Summer	Credits
RMGT 209 - (Co-op Education Work Placement II)	9

* *General electives must be from outside the Department of Recreation and Tourism Management.*

** *Some courses are offered on a rotational basis and may not be offered every academic year. For current offerings, please check the Student Handbook for the Recreation and Tourism Management Department at www.viu.ca/rectour.*

Further Studies

Students may continue their education by applying to the third year of VIU's Bachelor of Tourism Management, Major in Recreation and Sport program.

Completion Requirements

Beyond satisfying the academic requirements necessary for graduation, all students must obtain four completion requirements from the categories of *leadership*, *technical training*, or *professional development*. These may be obtained by completing certifications, or attending workshops and conferences from an approved list of options.

Admission Requirements

- General admission requirements apply.
- Official transcript of grades from high school (and post-secondary institutions where applicable).

Recommendation for Admission

- History of leadership, active involvement in recreation and sport pursuits, and

experience working with people of varying ages and interests.

Notes on Admission

- Fieldwork may require a criminal record check prior to placement.
- Enrolment in this program is limited. Students who meet or exceed the minimum admission requirements may not necessarily be admitted to the program.
- All new students must participate in a compulsory orientation held early in the Fall semester.

Co-operative Education:

Under the Co-operative Education format, formal supervised work terms are integrated into the total curriculum on a paid basis. Students will benefit from the experience by:

- relating academic study more effectively to the field of practice;
- developing a clearer career focus;
- gaining valuable practical experience;
- being able to finance a larger portion of their education.

Access to Co-operative Education placements is based on students' GPA (minimum of 2.33 ("C+") is required) and their willingness to work as a team member with faculty and Co-operative Education staff to find appropriate placements.

Students in Co-operative Education work terms pay a fee, which is due during the second month of each work term.

Career Opportunities

The administration of recreation and sport services is a challenging career in this increasingly leisure-oriented society. Dynamic and innovative people are needed to plan, organize, and supervise recreation experiences in a variety of settings.

Graduates have found employment in the following areas:

- **Agencies**, such as the Boys' and Girls' Club and the YM/YWCA, Sport B.C.
- **Public Recreation and Sport Management**, including parks and recreation departments in municipalities and regional districts, community schools, recreation associations, and public recreation and sport facilities.
- **Outdoor Recreation**, providing camping, wilderness experiences, risk recreation and sport, and environmental education. Parks involvement is also possible.
- **Commercial Enterprises**, such as fitness centres, racquetball complexes, and retail outlets.
- **Inclusive Leisure**, involving the provision of recreation to those with special needs, such as individuals who are disabled and disadvantaged in institutions or in the community.
- **Tourism**, including destination resorts, theme parks, tourist bureaus, and special events and festivals.

Start Date and Application Deadline

The program starts in September and applications are accepted between the first business day in October and March 31. For further information regarding late applications and program contacts check the Program Availability List.

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