

Archived: August 11, 2020

Business and Management Programs

Business Administration

Location Offered:

Nanaimo

Credential:

Diploma

Program Length:

2 Years

The Program

A Diploma in Business Administration may be awarded upon successful completion of the first two-years (60 credits) of the Bachelor of Business Administration program. To request a diploma students must apply to graduate and complete a graduation application using their on-line student record.

Program Outline

Courses to be Completed

Courses	Credits
ACCT 100 - (Financial Accounting)	3
ACCT 201 - (Financial Accounting II) <i>or</i> ,	3
MARK 260 - (Buyer Behaviour)	
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomics)	3
ECON 212 - (Principles of Macroeconomics)	3
ENGL 115 - (University Writing and Research) <i>and</i> , ENGL 204 - (Business and Technical Writing) (effective September 2012) <i>or</i> , ENGL 225 - (Business and Technical Writing) (prior to September 2012)	6
FNCE 130 - (Intro to Finance)	3
MARK 160 - (Intro to Marketing)	3
MGMT 192 - (Principles of Management)	3
MGMT 230 - (Intro to E-Management)	3
MGMT 292 - (Organizational Behaviour)	3
QUME 232 - (Business Statistics I)	3
Select <i>one</i> of the following courses: ACCT 217 - (Taxation I) MGMT 293 - (Human Resource Management) FNCE 221 - (Financial Planning)	3
Elective or MATH 151	3
<i>Five</i> electives	15
Total Credits	60

Note: A minimum graduating GPA of 2.0 ("C") is required.

Admission Requirements

- See Admission Requirements for the BBA.

Start Date and Application Deadline

The program starts in September. Applications are accepted between the first business day in October and March 31.

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