

Archived: August 11, 2020

## Business and Management Programs

# Financial Services (BBA)

**Location Offered:**

Nanaimo

**Credential:**

Bachelor Degree

**Options:**

Major

**Program Length:**

4 Years

## The Program

See Bachelor of Business Administration, Majors and Minors.

## Program Outline

### Requirements for a Major

#### Year 1

*See Bachelor of Business Administration, Majors and Minors.*

<b>Financial Services Major</b>	
<b>Year 2</b>	<b>Credits</b>
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
FNCE 221 - (Financial Planning)	3
MARK 260 - (Buyer Behaviour)	3
MGMT 230 - (Introduction to E-Management)	3
QUME 232 - (Business Statistics I)	3
<i>Nine</i> elective credits	9
<b>Total Credits</b>	<b>30</b>

<b>Financial Services Major</b>	
<b>Year 3</b>	<b>Credits</b>
ACCT 201 - (Financial Accounting II)	3
ECON 305 - (Money, Banking and Financial Institutions)	3
FNCE 330 - (Corporate Finance)	3
LAWW 326 - (Commercial Law)	3
MGMT 323 - (International Business I)	3
QUME 436 - (Econometrics)	3
<i>One</i> upper-level FNCE elective	3
<i>Nine</i> elective credits	9
<b>Total Credits</b>	<b>30</b>

<b>Financial Services Major</b>	
<b>Year 4</b>	<b>Credits</b>
FNCE 423 - (International Finance)	3
MARK 361 - (Services Marketing)	3
MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship) <i>or</i> <i>Six</i> upper-level credits	6
MGMT 496 - (Strategic Management Issues)	3
<i>Two</i> upper-level FNCE electives	6
<i>Three</i> upper-level business credits	3
<i>Six</i> elective credits	6
<b>Total Credits</b>	<b>30</b>

**Note:** Total institutional requirement to graduate, 120 credits. PHIL 330 and MGMT 293 are recommended electives.

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