

Archived: August 11, 2020

Tourism, Recreation and Hospitality Programs

Graduate Diploma in Sustainable Leisure Management

Location Offered:

Nanaimo

Credential:

Graduate Diploma

Program Length:

1 Year

The Program

This program places graduates at the intersection of two growing, exciting, and globally significant areas of theory and practice: leisure and sustainability. The program prepares emerging leaders to examine and create solutions, which ensure that residents and travelers alike can enjoy recreational experiences, natural and cultural amenities, heritage resources, and adventure as part of their life experiences on a sustainable basis. Students will engage in coursework delivered in a non-traditional, international educational setting where the instructional approach draws upon field experience, classroom instruction, and experiential styles of learning. Two integrated instructional streams are central to the program focus: 1) a set of principles and practices underlying leisure and sustainability; and, 2) an integrated set of research capabilities, innovation, and knowledge mobilization skills necessary to ensure that new knowledge can be effectively transformed into impact.

During completion of the program, students will:

- acquire a broad interdisciplinary knowledge of concepts, models and issues relating to the field of leisure services;
- analyze sustainability issues by integrating social, environmental and economic perspectives;
- develop and critique policies and practices that advance sustainability goals;
- apply strategies to influence change and innovation at the community, regional, national and international levels;
- develop the capacity to actively engage in a variety of knowledge creation and mobilization approaches and strategies;
- engage with diverse stakeholders on complex leisure and sustainability issues; and
- formulate a personal and professional commitment to strategic and innovative leadership practices in sustainable leisure services.

Program Outline

Year 1 - Fall Semester	Credits
SLM 601 - (Leisure & Sustainability: Principles & Paradigms)	3
SLM 602 - (Case Studies in Sustainability & Innovation)	3
SLM 604 - (Influencing Change towards Sustainability)	3
Total Credits	9

Year 1 - Spring Semester	Credits
SLM 603 - (Knowledge Creation & Mobilization 1)	3
SLM 605 - (Knowledge Creation & Mobilization II)	3
SLM 606 - (Field Experience)	9
Total Credits	15
Year one total credits	24

Completion Requirements

Students must pass all theory courses, achieve an overall GPA of 2.0, and must complete SLM 606. Students will have one opportunity to repeat courses that they were not successful in.

Attendance of all class activity is considered mandatory and students missing greater than 25% of any one class will not receive a passing grade. For courses requiring experiential fieldwork (e.g., SLM 602 and SLM 604) participation in all field activities is considered mandatory.

Admission Requirements

This credential is available only to students from within VIU's Master of Sustainable Leisure Management degree program who do not qualify for, or choose not to complete, the thesis portion of that program. See admission requirements for the MA-SLM for further details.

Career Opportunities

The career path of individuals of this credential will largely depend on their undergraduate degree; however, they will be uniquely positioned with an understanding of innovative practices in the leisure industry for achieving environmental, social, and economic sustainability.

Contact

Graduate Program Chair

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Start Date and Application Deadline

Please refer to the Master of Sustainable Leisure Management program.

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