

Archived: August 11, 2020

## Business and Management Programs

# International Business (BBA)

### Location Offered:

Nanaimo

### Credential:

Bachelor Degree

### Options:

Major

### Program Length:

4 Years

## The Program

See Bachelor of Business Administration, Majors and Minors.

## Program Outline

### Requirements for a Major

#### Year 1

See Bachelor of Business Administration, Majors and Minors.

<b>International Business Major</b>	
<b>Year 2</b>	<b>Credits</b>
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
MARK 260 - (Buyer Behaviour)	3
MGMT 230 - (Introduction to E-Management)	3
MGMT 293 - (Human Resource Management)	3
QUME 232 - (Business Statistics I)	3
Three elective credits	3
Six language* credits	6
<b>Total Credits</b>	<b>30</b>

*\*Students with significant exposure in an additional language may apply to the BBA Degree Advisor to replace the additional language requirement with 6 credits of approved electives with cultural content.*

<b>International Business Major</b>	
<b>Year 3</b>	
	<b>Credits</b>
LAWW 326 - (Commercial Law)	3
MARK 368 - (International Marketing)	3
MGMT 323 - (International Business I)	3
MGMT 396 - (International Human Resource Management)	3
<i>Three</i> upper-level business <i>or</i> upper-level ECON credits	3
<i>Three</i> upper-level MGMT credits	3
<i>Three</i> elective credits	3
Minimum <i>nine</i> International Experience* credits	9
<b>Total Credits</b>	<b>30</b>

*\* A minimum of nine credits chosen from: international exchange program, field schools, international internships. See the BBA Degree Advisor for information.*

<b>International Business Major</b>	
<b>Year 4</b>	
	<b>Credits</b>
FNCE 423 - (International Finance)	3
MGMT 423 - (International Business Strategy)	3
MGMT 494 - (Strategies for Sustainable Development)	3
MGMT 496 - (Strategic Management Issues)	3
<i>Three</i> upper-level business credits	3
<i>Fifteen</i> elective credits	15
<b>Total Credits</b>	<b>30</b>

**Note:** Total institutional requirement to graduate, 120 credits.

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