

Archived: August 11, 2020

Business and Management Programs

Management (BBA)

Location Offered:

Nanaimo

Credential:

Bachelor Degree

Options:

Major

Program Length:

4 Years

The Program

See Bachelor of Business Administration, Majors and Minors.

Program Outline

Requirements for a Major

Year 1

See Bachelor of Business Administration, Majors and Minors.

Management Major	
Year 2	
	Credits
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
MARK 260 - (Buyer Behaviour)	3
MGMT 230 - (Introduction to E-Management)	3
MGMT 293 - (Human Resource Management)	3
QUME 232 - (Business Statistics I)	3
<i>Nine</i> elective credits	9
Total Credits	30

Management Major	
Year 3	
	Credits
LAWW 326 - (Commercial Law)	3
MARK 366 - (Market Research)	3
MGMT 323 - (International Business I)	3
MGMT 392 - (Negotiations)	3
<i>Three</i> upper-level business <i>or</i> upper-level ECON credits	3
<i>Six</i> upper-level MGMT credits	6
<i>Nine</i> elective credits	9
Total Credits	30

Management Major	
Year 4	Credits
MGMT 450 - (Operations Management)	3
MGMT 496 - (Strategic Management Issues)	3
<i>Six</i> upper-level business credits which may include: MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship)	6
<i>Six</i> upper-level MGMT credits	6
<i>Three</i> upper-level elective credits	3
<i>Nine</i> elective credits	9
Total Credits	30

Note: Total institutional requirement to graduate, 120 credits. PHIL 330 is a recommended elective.

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