

Archived: August 11, 2020

Business and Management Programs

Master of Business Administration (MBA)

Location Offered:

Nanaimo

Credential:

Master Degree

Program Length:

20 Months

The Program

Vancouver Island University's Master of Business Administration offers students the opportunity to learn in a dynamic global setting with students from all over the world. Our small class size enables students and faculty opportunities to learn in a collegial setting, while the diversity of our students and faculty provide a relevant global perspective for today's business world. Our MBA faculty bring a unique combination of industry-based expertise and international experience into the classroom, providing academic rigor to real-world examples and cases from their own experience.

Vancouver Island University's Master of Business Administration is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

The MBA program is offered in an intensive 20-month, full-time format which includes a series of well-articulated integrated courses in Management, Finance, Marketing, Accounting, Research, and Technology and a 4-month internship and an applied business project.

All students participate in a 3-week Foundation of blended coursework at the start of the MBA program. The Foundation introduces students to the core principles of the program learning outcomes and rigorous requirements of academic writing and professional representation at the graduate level, setting our students up for success.

Progression through the coursework in each semester is divided into 1, 2, or 3 modules. Students are provided with down time in between modules to ensure ample opportunity for knowledge retention and career exploration. Each semester ends with a 2 week official break in study.

Upon successful completion of course work, students complete an internship. Working with an industry mentor, students identify a significant organizational problem that will be used to write an Applied Business Project under faculty supervision.

Intakes for the MBA program begin in September and January.

For more information about the program and courses, visit Graduate Programs, Faculty of Management.

Program Outline

Fall Intake

Year 1 - Fall Semester	Credits
MBAA 500 - (Foundations 1)	1
MBAA 501 - (Foundations 2)	2
MBAA 511 - (Research 1 - Introduction)	1.5
MBAA 512 - (Economics 1 - Introduction)	1.5
MBAA 513 - (Marketing 1 - Introduction)	1.5
MBAA 514 - (Management 1 - Strategic Management)	1.5
MBAA 515 - (Finance 1 - Finance and Quantitative Analysis)	1.5
MBAA 516 - (Accounting 1 - Basics of Accounting)	1.5
Credits	12

Year 1 - Spring Semester	Credits
MBAA 521 - (Research 2 - Research Design)	2
MBAA 522 - (Economics 2 - Microeconomics)	2
MBAA 523 - (Marketing 2 - Strategic Marketing)	2
MBAA 524 - (Management 2 - Leadership and Managerial Skills)	3
MBAA 525 - (Finance 2 - Finance Theory and Application)	2
MBAA 526 - (Accounting 2 - Context of Accounting)	2
MBAA 527 - (Technology 1 - System Management)	2
MBAA 552 - (Work Integrated Learning Foundations)	
Credits	15

Year 1 - Intersession Semester	Credits
MBAA 531 - (Research 3 - Data Analytics)	3
MBAA 532 - (Economics 3 - Global Context)	2
MBAA 533 - (Technology 2 - Communication Tools)	2
MBAA 534 - (Management 3 - Strategic Global Talent Management)	3
MBAA 536 - (Accounting 3 - Financial Decision Making)	2
MBAA 537 - (Technology 3 - Digital Behaviour)	2
MBAA 552 - (Work Integrated Learning Foundations)	
Credits	14

Year 2 - Fall Semester	Credits
MBAA 542 - (Economics 4 - Advanced Topics in Economics)	2
MBAA 543 - (Marketing 3 - Global Marketing)	3
MBAA 544 - (Management 4 - Operations Management)	3
MBAA 545 - (Finance 3 - Investment Management and Markets)	2
MBAA 547 - (Emerging Business Technology)	2
MBAA 552 - (Work Integrated Learning Foundations)	3
Credits	15

Year 2 - Spring Semester	Credits
MBAA 550 - (Internship)	6
MBAA 551 - (Research 4 - Applied Business Project)	6
Credits	12

Spring Intake

Year 1 - Spring Semester	Credits
MBAA 500 - (Foundations 1)	1
MBAA 501 - (Foundations 2)	2
MBAA 511 - (Research 1 - Introduction)	1.5
MBAA 512 - (Economics 1 - Introduction)	1.5
MBAA 513 - (Marketing 1 - Introduction)	1.5
MBAA 514 - (Management 1 - Strategic Management)	1.5
MBAA 515 - (Finance 1 - Finance and Quantitative Analysis)	1.5
MBAA 516 - (Accounting 1 - Basics of Accounting)	1.5
Credits	12

Year 1 - Intersession Semester	Credits
MBAA 521 - (Research 2 - Research Design)	2
MBAA 522 - (Economics 2 - Microeconomics)	2
MBAA 523 - (Marketing 2 - Strategic Marketing)	2
MBAA 524 - (Management 2 - Leadership and Managerial Skills)	3
MBAA 525 - (Finance 2 - Finance Theory and Application)	2
MBAA 526 - (Accounting 2 - Context of Accounting)	2
MBAA 527 - (Technology 1 - System Management)	2
MBAA 552 - (Work Integrated Learning Foundations)	
Credits	15

Year 1 - Fall Semester	Credits
MBAA 531 - (Research 3 - Data Analytics)	3
MBAA 532 - (Economics 3 - Global Context)	2
MBAA 533 - (Technology 2 - Communication Tools)	2
MBAA 534 - (Management 3 - Strategic Global Talent Management)	3
MBAA 536 - (Accounting 3 - Financial Decision Making)	2
MBAA 537 - (Technology 3 - Digital Behaviour)	2
MBAA 552 - (Work Integrated Learning Foundations)	
Credits	14

Year 2 - Spring Semester	Credits
MBAA 542 - (Economics 4 - Advanced Topics in Economics)	2
MBAA 543 - (Marketing 3 - Global Marketing)	3
MBAA 544 - (Management 4 - Operations Management)	3
MBAA 545 - (Finance 3 - Investment Management and Markets)	2
MBAA 547 - (Emerging Business Technology)	2
MBAA 552 - (Work Integrated Learning Foundations)	3
Credits	15

Year 2 - Intersession Semester	Credits
MBAA 550 - (Internship)	6
MBAA 551 - (Research 4 - Applied Business Project)	6
Credits	12

Completion Requirements

1. Students must maintain a 'C+' average (2.33) in each SEMESTER of the program.

2. Any student that receives a grade below a 'C+' in an individual course, or for any Set or Semester within the program, is required to meet with the Graduate Programs Advisor to map out a plan to improve their academic standing.
3. Students must achieve an overall GPA of 2.33 to transition to the ABP and internship.
4. Students may receive a failing grade and may retake up to 4 courses or 12 credits of coursework, whichever comes first. If they fail a 5th course or 13 or more credits, they will be asked to leave the program.
5. Students that are asked to leave the program may re-apply after a period of 1 year (12 months) with proof of improved academic standing.
6. Students must achieve an overall "C+" CGPA to graduate from the MBA program.

With Distinction

The notation "With Distinction" shall be used on the degree parchment, the convocation program, and transcript for those students whose graduating averages are equal to or higher than the *minimum distinction GPA* calculated as:

- the 90th percentile of the pooled graduating GPA from all the graduates in the same degree program since September 2010 or the previous five years, whichever is most recent.

Admission Requirements

The MBA program has a limited number of seats and the best applicants will be offered a position.

- University Bachelor degree from a business or non-business discipline.
- A minimum "B" average in last two years of undergraduate degree.
- Letter of introduction explaining how the MBA will contribute to career plans.
- A résumé describing education, work and volunteer experience.
- Two letters of recommendation from past employers or professors.
- One year minimum of work experience is required.
- No GMAT (entrance examination) score required.

- Applicants whose previous degree was obtained in a country where English is not the primary/official language and from a university where English was not the language of instruction must meet one of VIU's English Language requirements for Graduate Programs.

- Additional Admission Requirement for International students:
 - Certified copy of all educational documents (enclose one copy in the original language and a certified copy translated into English, if applicable).

Note: Applicants without a Bachelor degree, but with significant work experience, may apply with a GMAT score. These applicants will be considered on an individual basis.

Application Process

Domestic Students (Permanent Residents or Canadian Citizens):

- Online Application (EducationPlannerBC Application Service)
- Application Form

In addition to the application form, applicants must submit the following:

- A non-refundable Application Fee,
- Certified copy of relevant transcripts,
- Letter of introduction explaining how the MBA will contribute to career plans,
- A résumé describing education, work and volunteer experience,
- Two letters of recommendation from past employers or professors.

Domestic applicants should send all documents to:

The Registration Centre
Vancouver Island University
900 Fifth Street
Nanaimo, BC V9R 5S5

International Students:

- Application Form
- Apply Online

In addition to the application form applicants must submit the following:

- A non-refundable Application Fee,
- Certified copy of all educational documents (enclose one copy in the original language and a certified copy translated into English, if applicable.),
- Applicants whose previous degree was obtained in a country where English is not the primary/official language and from a university where English was not the language of instruction must meet one of VIU's English Language requirements for Graduate Programs.
- Letter of introduction explaining how the MBA will contribute to career plans,
- A résumé describing education, work and volunteer experience,
- Two letters of recommendation from past employers or professors.

International applicants should send all documents to:

MBA/MScIM Admissions
Centre for International Education
Vancouver Island University
900 Fifth Street
Nanaimo, BC V9R 5S5

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