

Archived: September 9, 2021

## Tourism, Recreation and Hospitality Programs

# Certificate in Adventure Tourism and Recreation

**Location Offered:**

Powell River

**Credential:**

Certificate

**Program Length:**

12 Months

## The Program

The curriculum of this one-year Certificate in Adventure Tourism and Recreation is designed to train individuals wishing to enter the adventure tourism and recreation field at the assistant guide level.

The certificate provides students with a broad understanding of the practices and principles of the adventure tourism industry and assistant guide level field skills with special emphases in sea kayak touring, and coastal and cultural interpretation.

The program includes an historical and philosophical overview of leisure, recreation, and adventure tourism, and examination of the relationship between natural resources and the development of sustainable tourism and recreation opportunities. Also completed are studies of successful leadership in coast eco-adventure tourism, the planning and delivery of environmental, coastal and cultural interpretation, and programming for adventure tourism and recreation. The field and internship components prepare students for assistant level guiding in marine and land environments.

Approximately 50% of the program will be spent in actual "hands-on" training in the field. Of the 30 course credits, 15 credits are primarily on-campus academic foundation courses. The remaining 15 credits are off-campus courses consisting of a 4-week intensive field skills component, and an internship work-study experience in the adventure tourism and recreation industry.

## Program Outline

<b>Fall Semester</b>	<b>Credits</b>
TOUR 100 - (Introduction to Recreation and Tourism)	3
TOUR 159 - (Environmental Stewardship in Recreation and Tourism)	3
TOUR 161 - (Leadership in Recreation and Tourism)	3

<b>Spring Semester</b>	<b>Credits</b>
TOUR 207 - (Heritage Interpretation in Recreation and Tourism)	3
TOUR 252 - (Adventure Tourism and Recreation)	3

<b>Spring Intersession</b>	<b>Credits</b>
TRMT 104 - (Adventure Tourism and Recreation Field Skills)	6

<b>Summer Semester</b>	<b>Credits</b>
TRMT 110 - (Internship)	9
<b>Total Credits</b>	<b>30</b>

## **Admission Requirements**

- General admission requirements apply.

## **Career Opportunities**

Eco-travel and adventure tourism are the fastest growing sectors of BC's flourishing tourism industry. The purpose of this certificate program is to train individuals for entry level or assistant guide positions in the adventure tourism and recreation field, including employment with community institutions, eco-travel and adventure tourism and recreation businesses, and within the private and public education establishments of Vancouver Island and BC.

## **Start Date and Application Deadline**

The program starts in the Fall.

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