

Archived: September 9, 2021

## Business and Management Programs

### Economics (BBA)

**Location Offered:**

Nanaimo

**Credential:**

Bachelor Degree

**Options:**

Major

**Program Length:**

4 Years

### The Program

See Bachelor of Business Administration, Majors and Minors.

### Program Outline

#### Requirements for a Major

##### Year 1

See Bachelor of Business Administration, Majors and Minors.

<b>Economics Major</b>	
<b>Year 2</b>	<b>Credits</b>
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
MARK 260 - (Buyer Behaviour)	3
MATH 121 - (Calculus I) <i>or</i> MATH 191 - (Calculus with Economic and Business Applications I)	3
MGMT 230 - (Introduction to E-Management)	3
QUME 232 - (Business Statistics I)	3
<i>Three</i> elective courses (MATH 122 <i>or</i> MATH 192 recommended)	9
<b>Total Credits</b>	<b>30</b>

<b>Economics Major</b>	
<b>Year 3</b>	<b>Credits</b>
ECON 309 - (Managerial Economics) <i>or</i> ECON 311 - (Intermediate Microeconomic Theory)	3
ECON 312 - (Intermediate Macroeconomic Theory)	3
FNCE 330 - (Corporate Finance)	3
LAWW 326 - (Commercial Law)	3
QUME 436 - (Econometrics)	3
<i>Nine</i> upper-level ECON credits	9
<i>Six</i> elective credits	6
<b>Total Credits</b>	<b>30</b>

<b>Economics Major</b>	
<b>Year 4</b>	
	<b>Credits</b>
ECON 490 - (Special Project in Economic Policy I) <i>or</i> <i>Three upper-level elective credits</i>	3
ECON 491 - (Special Project in Economic Policy II) <i>or</i> <i>Three elective credits</i>	3
FNCE 423 - (International Finance) <i>or</i> <i>Three upper-level ECON credits</i>	3
MGMT 323 - (International Business I) <i>or</i> ECON 360 - (The Transnational Corporation)	3
MGMT 496 - (Strategic Management Issues)	3
<i>Three upper-level business credits</i>	3
<i>Three upper-level ECON credits</i>	3
<i>Nine elective credits</i>	9
<b>Total Credits</b>	<b>30</b>

**Note:** Total institutional requirement to graduate, 120 credits.

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