

Archived: September 9, 2021

Business and Management Programs

Graduate Diploma in International Trade

Location Offered:

Nanaimo

Credential:

Graduate Diploma

Program Length:

1 Year

The Program

The Graduate Diploma in International Trade is an integrated, graduate level cohort-based program with a specialization in international trade management. Students will be immersed in the core theories supporting the specialization before demonstrating their knowledge in an Integrative Applied Project. Elective options will advance their understanding in an area of interest.

Program Outline

Fall Semester	Credits
GDIT 502 - (Global Trade: Context and Feasibility)	3
GDIT 504 - (International Marketing)	3
GDIT 506 - (Inter-Cultural Behaviour, Ethics and Communications)	3
Semester Total	9

Spring Semester	Credits
GDIT 508 - (International Trade Finance)	3
GDIT 510 - (Global Supply Chain Management)	3
GDIT 520 - (International Market Entry Strategies)	3
GDIT 524 - (International Trade Research)	1.5
GDIT 526 - (International Trade Law)	1.5
Semester Total	12

Summer	Credits
GDIT 522 - (E-Commerce for International Trade)	3
<i>Select one of:</i>	
GDIT 542 - (Global Economics), GDPM 555 - (Operations Management), GDIT 562 - (Export Marketing), <i>or</i> GDIT 570 - (Global Political Economy)	3
GDIT 590 - (Business Plan for Import Export)	3
Semester Total	9
Total Program Credits	30

Completion Requirements

The Diploma will be awarded upon successful completion of required coursework including the Applied Project with a minimum of a "C" grade in any course and an overall "C+" GPA for the program.

Successful completion of a Graduate Diploma in one year can be affected by course availability and the previous academic and work related experience of the individual candidate.

Admission Requirements

- International students must meet VIU's International Student English Language Requirements for Graduate Programs.
- An acceptable undergraduate or master's degree in business from a recognized university with a minimum "C+" (2.33) grade point average on the most recent 60 credits, or VIU's Graduate Certificate in Business (GCIB) with a minimum "C+" (2.33) grade point average.

Notes on Admission

- This is a competitive admission process with limited seats in the program. Applicants who meet or exceed the minimum admission requirements may not necessarily be admitted to the program.
- Priority admission will be given to graduates from the Graduate Certificate in Business (GCIB) who have a minimum "C+" grade point average.
- Preference will be given to candidates with the above noted admission requirements as well as individuals whose background, and prior work and study indicate preparation for careers in international business and trade.

Program Regulations

GDIT 590 can only be taken upon the successful completion of two prior semesters (21 credits).

Course re-enrolment is subject to course availability and subject to fees per credit.

Deferrals and program interruptions must be approved by the program administrator and are subject to university Graduate Programs policy.

Students not maintaining the required GPA of "C+" (2.33) will be placed on probation for one semester only and will not continue unless probation conditions are met. Failure to meet probation conditions will result in removal from the program.

Career Opportunities

Students can expect to be working in a variety of industries since import, export and supply chain management is central to firms engaged in both supply, logistics, and procurement across international borders.

The GDIT program, as it specializes in international trade, will enable students to enter firms engaged in international business or establish their own trade operations as the program covers and integrates all aspects of international trade.

Vancouver Island's port and transportation infrastructure facilitates numerous firms in importing and exporting. Island firms range from large resource based operations to small businesses exporting numerous products from raw materials, and consumable products, to technologically sophisticated equipment. All of these firms, and others engaged in importation, provide employment opportunities in international business operations and market expansion.

Start Date and Application Deadline

The program starts in January. Applications will be taken between January 4 and June 30. Priority admission will be given to students in the Graduate Certificate in Business program.

Applications received after June 30 are considered late and will be processed as space permits.

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