

Archived: August 8, 2022

Business and Management Programs

Economics (BBA)

Location Offered:

Nanaimo

Credential:

Bachelor Degree

Options:

Major

Program Length:

4 Years

The Program

See Bachelor of Business Administration, Majors and Minors.

Program Outline

Requirements for a Major

Year 1

See Bachelor of Business Administration, Majors and Minors.

Economics Major	
Year 2	Credits
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
MARK 260 - (Buyer Behaviour)	3
MATH 121 - (Calculus I) <i>or</i> MATH 191 - (Calculus with Economic and Business Applications I)	3
MGMT 230 - (Introduction to E-Management)	3
QUME 232 - (Business Statistics I)	3
<i>Three</i> elective courses (MATH 122 <i>or</i> MATH 192 recommended)	9
Total Credits	30

Economics Major	
Year 3	Credits
ECON 309 - (Managerial Economics) <i>or</i> ECON 311 - (Intermediate Microeconomic Theory)	3
ECON 312 - (Intermediate Macroeconomic Theory)	3
FNCE 330 - (Corporate Finance)	3
LAWW 326 - (Commercial Law)	3
QUME 436 - (Econometrics)	3
<i>Nine</i> upper-level ECON credits	9
<i>Six</i> elective credits	6
Total Credits	30

Economics Major	
Year 4	
	Credits
ECON 490 - (Special Project in Economic Policy I) <i>or</i> <i>Three upper-level elective credits</i>	3
ECON 491 - (Special Project in Economic Policy II) <i>or</i> <i>Three elective credits</i>	3
FNCE 423 - (International Finance) <i>or</i> <i>Three upper-level ECON credits</i>	3
MGMT 323 - (International Business I) <i>or</i> ECON 360 - (The Transnational Corporation)	3
MGMT 496 - (Strategic Management Issues)	3
<i>Three upper-level business credits</i>	3
<i>Three upper-level ECON credits</i>	3
<i>Nine elective credits</i>	9
Total Credits	30

Note: Total institutional requirement to graduate, 120 credits.

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