

Archived: August 8, 2022

Business and Management Programs

Financial Services (BBA)

Location Offered:

Nanaimo

Credential:

Bachelor Degree

Options:

Major

Program Length:

4 Years

The Program

See Bachelor of Business Administration, Majors and Minors.

Program Outline

Requirements for a Major

Year 1

See Bachelor of Business Administration, Majors and Minors.

| Financial Services Major | |
|--|----------------|
| Year 2 | Credits |
| ACCT 294 - (Intro to Cost and Managerial Accounting) | 3 |
| ECON 211 - (Principles of Microeconomic Theory) | 3 |
| ECON 212 - (Principles of Macroeconomic Theory) | 3 |
| FNCE 221 - (Financial Planning) | 3 |
| MARK 260 - (Buyer Behaviour) | 3 |
| MGMT 230 - (Introduction to E-Management) | 3 |
| QUME 232 - (Business Statistics I) | 3 |
| <i>Nine</i> elective credits | 9 |
| Total Credits | 30 |

| Financial Services Major | |
|--|----------------|
| Year 3 | Credits |
| ACCT 201 - (Financial Accounting II) | 3 |
| ECON 305 - (Money, Banking and Financial Institutions) | 3 |
| FNCE 330 - (Corporate Finance) | 3 |
| LAWW 326 - (Commercial Law) | 3 |
| MGMT 323 - (International Business I) | 3 |
| QUME 436 - (Econometrics) | 3 |
| <i>One</i> upper-level FNCE elective | 3 |
| <i>Nine</i> elective credits | 9 |
| Total Credits | 30 |

| Financial Services Major | |
|---|----------------|
| Year 4 | Credits |
| FNCE 423 - (International Finance) | 3 |
| MARK 361 - (Services Marketing) | 3 |
| MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship) <i>or</i> <i>Six</i> upper-level credits | 6 |
| MGMT 496 - (Strategic Management Issues) | 3 |
| <i>Two</i> upper-level FNCE electives | 6 |
| <i>Three</i> upper-level business credits | 3 |
| <i>Six</i> elective credits | 6 |
| Total Credits | 30 |

Note: Total institutional requirement to graduate, 120 credits. PHIL 330 and MGMT 293 are recommended electives.

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