

Archived: August 8, 2022

## Business and Management Programs

# Graduate Certificate in Business

**Location Offered:**

Nanaimo

**Credential:**

Graduate Certificate

**Program Length:**

1 Year

## The Program

The GCIB is a fast paced, intense, integrated, full-time, cohort based program. Depending on graduating grade point average, successful graduates can move onto a Faculty of Management graduate diploma, or other graduate programs. Graduates with a cumulative GPA of 3.0 or higher may also apply to the VIU MBA program (work experience required).

## Program Outline

<b>Semester 1</b>	
GCIB 501 - (Foundations of Management and Strategy)	3
GCIB 502 - (Foundations of Marketing)	2
GCIB 506 - (Academic Integrity and University Culture)	2
GCIB 508 - (Effective Business Research and Communications)	2
<b>Total Credits</b>	<b>9</b>

<b>Semester 2</b>	
GCIB 503 - (Business Economics)	2
GCIB 504 - (Foundations of Financial Accounting)	2
GCIB 505 - (Foundations of Mathematics and Statistics for Business)	2
GCIB 560 - (Influences on Consumer Behaviour)	3
GCIB 593 - (Leadership and Management Skills)	3
<b>Total Credits</b>	<b>12</b>

<b>Semester 3</b>	
GCIB 530 - (Financial Management for Decision Makers)	3
GCIB 590 - (Managerial Economics)	3
GCIB 594 - (Cost Management)	3
<b>Total Credits</b>	<b>9</b>

## Completion Requirements

The Certificate will be awarded upon successful completion of 30 credits of selected VIU Business courses with a minimum "C" average.

## **Admission Requirements**

- An undergraduate degree from a recognized institution or Red Seal Endorsement.
- Applicants whose previous degree was obtained in a country where English is not the primary/official language and from a university where English was not the language of instruction must meet one of VIU's English Language requirements for Graduate Programs.

Applicants with an undergraduate degree in business or commerce:

- Students with a minimum "C+" grade point average in five out of six business topic areas and a minimum "C+" overall grade point average may wish to apply directly for one of the Faculty of Management graduate diplomas. Other specific admission criteria such as work experience may be required.
- Students with a minimum "B" average in last two years of undergraduate degree may be eligible for admission to the MBA program at VIU. Other admission criteria may apply.

### ***Recommendations for Admission***

This program is highly recommended for students with non-business degrees, or business degrees that lacked substantive research and writing. It is also recommended for those wishing to improve their academic grade point average for purposes of seeking entrance into graduate programs at the Masters level.

### ***Notes on Admission***

- This is a competitive admission process with limited seats in the program. Applicants who meet or exceed the minimum admission requirements may not necessarily be admitted to the program.
- Preference will be given to candidates with at least one year of work experience.
- Consideration will be given to mature students without an undergraduate degree or Red Seal Endorsement; however, prerequisites or equivalents may be required before applying.
- Additional Admission Requirement for International students:
  - Certified copy of all educational documents (enclose one copy in the original language and a certified copy translated into English, if applicable).
  - International students, see also International Students Admission.

## **Career Opportunities**

Graduates will combine the skills learned in this program along with their other education and experience to seek entrepreneurial opportunities, as well as entry level management positions in a variety of organizations.

## **Start Date and Application Deadline**

This program has multiple intakes; currently a fall intake and spring intake, with a possible summer intake if there is sufficient demand.

### **Fall Intake (September)**

The fall intake begins in September. Applications for admission are accepted anytime between October 1, and January 15, with final document submission by January 31.

**Spring Intake (January)**

The spring intake begins in January. Applications for admission are accepted anytime between March 1 and June 15, with final document submission by June 30.

Applications received after those dates are considered late and will be processed as space permits.

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