

Archived: August 8, 2022

Business and Management Programs

International Business (BBA)

Location Offered:

Nanaimo

Credential:

Bachelor Degree

Options:

Major, Minor

Program Length:

4 Years

The Program

See Bachelor of Business Administration, Majors and Minors.

Program Outline

Requirements for a Major

Year 1

See Bachelor of Business Administration, Majors and Minors.

International Business Major	
Year 2	Credits
ACCT 294 - (Intro to Cost and Managerial Accounting)	3
ECON 211 - (Principles of Microeconomic Theory)	3
ECON 212 - (Principles of Macroeconomic Theory)	3
MARK 260 - (Buyer Behaviour)	3
MGMT 230 - (Introduction to E-Management)	3
MGMT 293 - (Human Resource Management)	3
QUME 232 - (Business Statistics I)	3
Three elective credits	3
Six language* credits	6
Total Credits	30

**Students with significant exposure in an additional language may apply to the BBA Degree Advisor to replace the additional language requirement with 6 credits of approved electives with cultural content.*

International Business Major	
Year 3	
	Credits
LAWW 326 - (Commercial Law)	3
MARK 368 - (International Marketing)	3
MGMT 323 - (International Business I)	3
MGMT 396 - (International Human Resource Management)	3
Three upper-level business <i>or</i> upper-level ECON credits	3
Three upper-level MGMT credits	3
Three elective credits	3
Minimum <i>nine</i> International Experience* credits	9
Total Credits	30

** A minimum of nine credits chosen from: international exchange program, field schools, international internships. See the BBA Degree Advisor for information.*

International Business Major	
Year 4	
	Credits
FNCE 423 - (International Finance)	3
MGMT 423 - (International Business Strategy)	3
MGMT 494 - (Strategies for Sustainable Development)	3
MGMT 496 - (Strategic Management Issues)	3
Three upper-level business credits	3
Fifteen elective credits	15
Total Credits	30

Note: Total institutional requirement to graduate, 120 credits.

Requirements for a Minor

Years 3 and 4		Credits
MARK 368* - (International Marketing)		3
MGMT 323* - (International Business I)		3
MGMT 396* - (International Human Resource Management)		3
FNCE 423* - (International Finance)		3
MGMT 423* - (International Business Strategy)		3
Elective Options:		
ECON 305 - (Money, Banking and Financial Institutions)		
ECON 306 - (International Trade)		
ECON 312 - (Intermediate Macroeconomic Theory)		6
ECON 323 - (Economies in Transition)		
ECON 360 - (The Transnational Corporation)		
*MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship)		
Total Program Credits		21

** In the event of a conflict with a major, these courses may be replaced with additional electives listed above.*

*** With permission of Department.*

Note: A total of 15 credits from required courses and 6 elective credits chosen from

select courses numbered 300-499, as listed in Year 3 and Year 4. The number of credits in each year will vary depending on the courses chosen. If a selected course is applied to any major in the Bachelor of Business Administration or other minor in the Bachelor of Business Administration, then it cannot be applied to this minor.

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