

Archived: August 8, 2022

Business and Management Programs

Management (BBA)

Location Offered:

Nanaimo

Credential:

Bachelor Degree

Options:

Major, Minor

Program Length:

4 Years

The Program

See Bachelor of Business Administration, Majors and Minors.

Program Outline

Requirements for a Major

Year 1

See Bachelor of Business Administration, Majors and Minors.

| Management Major | |
|--|----------------|
| Year 2 | |
| | Credits |
| ACCT 294 - (Intro to Cost and Managerial Accounting) | 3 |
| ECON 211 - (Principles of Microeconomic Theory) | 3 |
| ECON 212 - (Principles of Macroeconomic Theory) | 3 |
| MARK 260 - (Buyer Behaviour) | 3 |
| MGMT 230 - (Introduction to E-Management) | 3 |
| MGMT 293 - (Human Resource Management) | 3 |
| QUME 232 - (Business Statistics I) | 3 |
| <i>Nine</i> elective credits | 9 |
| Total Credits | 30 |

| Management Major | |
|--|----------------|
| Year 3 | |
| | Credits |
| LAWW 326 - (Commercial Law) | 3 |
| MARK 366 - (Market Research) | 3 |
| MGMT 323 - (International Business I) | 3 |
| MGMT 392 - (Negotiations) | 3 |
| <i>Three</i> upper-level business <i>or</i> upper-level ECON credits | 3 |
| <i>Six</i> upper-level MGMT credits | 6 |
| <i>Nine</i> elective credits | 9 |
| Total Credits | 30 |

| Management Major | |
|---|----------------|
| Year 4 | Credits |
| MGMT 450 - (Operations Management) | 3 |
| MGMT 496 - (Strategic Management Issues) | 3 |
| <i>Six</i> upper-level business credits which may include: MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship) | 6 |
| <i>Six</i> upper-level MGMT credits | 6 |
| <i>Three</i> upper-level elective credits | 3 |
| <i>Nine</i> elective credits | 9 |
| Total Credits | 30 |

Note: Total institutional requirement to graduate, 120 credits. PHIL 330 is a recommended elective.

Requirements for a Minor

| Year 2 | Credits |
|--|----------------|
| MGMT 293 - (Human Resource Management) | 3 |

| Years 3 and 4 | Credits |
|--|----------------|
| Elective Options: | |
| MGMT 332 - (Technology Organizational Change) | |
| MGMT 355 - (Training and Development) | |
| MGMT 365 - (Compensation and Benefits) | |
| MGMT 381 - (Entre/Intrapreneurship) | |
| MGMT 392 - (Negotiations) | |
| MGMT 396 - (International Human Resource Management) | |
| ECON 350 - (Labour Economics) | |
| MGMT 450 - (Operations Management) | 18 |
| MGMT 460 - (Business-Government Relations) | |
| MGMT 483 - (Project Management for Business & Technology) | |
| MGMT 485 - (Labour and Employee Relations) | |
| MGMT 495A - (Individual Leadership) | |
| MGMT 495B - (Organizational Leadership) | |
| MGMT 495C - (Advanced Topics in Management: Disability, Work and Law) | |
| *MGMT 491 - (Senior Project) <i>or</i> MGMT 499 - (Business Internship) | |
| Total Program Credits | 21 |

**With permission of department*

Note: A total of 18 elective credits chosen from select Management and Economics courses numbered 300-499, as listed in Year 3 and Year 4. The number of credits in each year will vary depending on the courses chosen. If a selected course is applied to any major in the Bachelor of Business Administration or other minor in the Bachelor of

Business Administration, then it cannot be applied to this minor.

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